

Rocky Knob Cabins Meadows of Dan, Virginia





Located at Milepost 174 on the Blue Ridge Parkway, we have seven historic, rustic cabins in a secluded glade. The cabins are equipped with stoves, refrigerators, and kitchenettes with dishes. There is a centrally located bath house. One cabin is ADA with a private bath.

As a concessioner on the Blue Ridge Parkway, we work in cooperation with the park to protect all natural and cultural resources and encourage our visitors to do the same.

CORE ACTIVITIES for Green Lodging

- **Optional Linen Service.** Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day. This facility pledges that they:
 - Have signage in each guest room explaining the linen reuse procedures
 - Change linens only upon request
 - Train housekeeping staff on process for optional linen service
- Recycling and Waste Reduction. Virginia Green Lodging facilities must recycle and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:
 - Provide the opportunity for guests to recycle: aluminum cans, glass and plastic bottles
 - Have recycling bins located: in cabins
 - Also recycle cardboard
 - Track overall solid waste costs

Guest rooms

- Use bulk soap dispensers instead of individual soaps/shampoos in guest rooms
- Instruct housekeeping staff to save and reuse unopened items

Restrooms

- Use bulk soap dispensers in public restrooms
- Purchase recycled-content paper towels and toilet paper

Office

- Purchase recycled paper with a high-percentage recycled content
- Use electronic correspondence and forms when possible

Building and grounds

Use green cleaning products that are dispensed in bulk

- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use integrated pest management (IPM)
- Minimize use of pesticides and herbicides in landscaping
- Water Conservation. The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:
 - Track overall water usage and wastewater costs

Activities indoors

- Perform preventative maintenance to stop drips and leaks
- Have installed:
 - Low flow faucets and showerheads (use less than 2.5 gallons per minute)
 - Low flow toilets (use 1.6 gallons per flush or less)
- **Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:
 - Track overall energy bills
 - Have had an energy audit to identify efficiency opportunities within the past 12 months
 - Have established a numeric goal to reduce energy usage over time

Lighting

- Use natural lighting
- Have adopted a policy/practice to turn off lights in unoccupied rooms
- Have installed compact fluorescent light bulbs in all rooms and in canned lighting

Appliances and electronic devices

- Have adopted a policy / practice to turn off fans, computers, monitors and other devices in unoccupied rooms at the end of the workday or when otherwise not being used
- Green Events Package. The facility must offer a "green" or "environmentally-friendly" package for conferences, meetings, and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:
 - Facility does not host conferences or events.

For more information on the **Rocky Knob Cabins**, see www.blueridgeresort.com or contact Gary Wood at ockyknobcabins@swva.net or (540) 593-3503.

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Hotels and Lodging Facilities** have been thoughtfully planned and designed to minimize their impacts on the environment. This lodging has met the established "core activities" for **Green Lodging** and has committed to communicate its activities to its quests.

For more information on *Virginia Green* program, see <u>www.deq.virginia.gov/p2/virginiagreen</u> or <u>www.virginiagreentravel.org</u>.



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.





